



Lauren Webb

The Preserve at Palm Aire



Lauren Webb was born in Pennsylvania and moved to the Washington, DC area at a young age. She graduated from Virginia Tech with a B.A. degree in Communication Studies. A sociology class on aging captured her interest and planted a seed that would later shape her career.

She began her professional journey at Nordstrom as a buyer's assistant and later a special events coordinator, learning the importance of exceptional customer service, a foundation that has stayed with her throughout her career. While a marketing assistant at Black Entertainment Television, she met her husband of 28 years who was a production director at a nearby radio station.

Her career shifted over the years, leading to the role of admissions director for an independent school in Maryland. During this time, she began considering a transition into senior living, an idea that quietly continued to grow.

In late 2013, Lauren, her husband, and their three children relocated to Broward County, allowing her to start fresh and step into a sales career. In 2016, she entered the senior living industry, where she discovered her true calling and developed a deep appreciation for serving seniors and supporting their families.

Lauren feels blessed to be part of the sales team at The Preserve at Palm-Aire, an active community focused on wellness and meaningful connections. She is grateful to work for the Arbor Company where modern senior living meets 30 years of trusted care. She values her new BCOA membership and developing professional relationships.