



Lili Leal

Director of Sales & Marketing Artis Senior Living Davie



Lili Leal was born in Cuba, came to U.S when she was one year old, grew up in NY then moved to South Florida. She has always had a spirit for volunteering and helping others which ultimately led to her current career. Having to start over after being laid off from a 23-year career selling “anti-shoplifting” equipment to retail stores, Lili felt she was ready for a change and tired of “selling stuff”. She wanted to do something that mattered. As an only child, who had no idea how to navigate the senior care world for her aging parents when they both became ill many years earlier, Lili has felt a great deal of empathy for families traversing these challenging waters when she began her career in senior health care. She began by selling private duty home care services where her favorite part of the job was working with families who were seeking care for their loved ones. Not just scheduling the needed care, but also being able to connect families to resources for other services they may need for their loved one. After learning to network and make connections in the industry it has been very rewarding to have the contacts available to offer families just the right service when they need it the most. Lili just celebrated 7 years as Director of Sales & Marketing with Artis Senior Living, an all memory care community located in Davie.