



# Winnifred McPherson Director Virtue Medical Staffing



**Virtue Medical Staffing**  
Nurse Registry & Health Care Services Pool

*"We deliver exceptional service"*

Winnifred McPherson, EdD is a Board member of BCOA serving as the VP of Bylaws. She also devotes volunteer time to the Broward International Women's Club (former President for 6 years), Welcome Clubs International (current President and will be attending their conference in Taiwan April 14-21, 2024), Friends of the Lauderhill Central Library (Treasurer), and Lauderhill Chamber of Commerce (former President now currently on the Executive Board).

Winnifred retired from the Broward Sheriff's Office in 2010, was an Adjunct Professor at Broward College for 18 years while working. Upon retirement, Dr McPherson served as the Chief Academic Officer for the University of Fort Lauderdale.

In 2012, she founded Virtue Medical Staffing in Broward with her daughter who is an RN. Virtue Medical Staffing expanded to Palm Beach as an LLC Virtue Technical Institute was established in 2023 offering a Home Health Aide certificate program, CPR certification, and Level 2 Fingerprinting.

Corporations, assisted living facilities, hospitals, homebound individuals call upon Virtue to assist anywhere medical assistance and/or staffing is needed, including schools, jails, and other facilities.