



Rick Drew Pacifica Forest Trace



Rick Drew, a US Army veteran, retired sheriff's commander, former Regional Project Director for Westgate Resorts, and a published author didn't discover senior living sales until later in his life.

In 1993 Rick attended the sales training program for Westgate Resorts in Kissimmee. The training was intense, laying the groundwork for his new career in sales. He would go on to lead sales and marketing operations throughout the United States for Westgate Resorts and founded its extremely successful Westgate Trace Club.

Retiring from Westgate in 2011, Rick discovered that retirement just wasn't in his cards. He submitted a resume to a CCRC in Cutler Bay for a director of sales position. After all those years Rick found his true calling -- assisting seniors and their families as they explored their senior living options.

Rick has served as a sales director for four south Florida communities over that past 12 years and is now proudly representing Forest Trace, one of south Florida's most esteemed senior living communities.

Forest Trace is now pioneering a new era with Park Tower, the latest venture that adds a fourth dimension to the community. This expansion opens the door to a world where vibrant living converges with the wisdom of experience. Rick is excited to be part of something big where he gets to make the difference in a senior's life, one move-in at a time.