



## Alan Schneider

### Alan L Schneider + Associates



Born and brought up in the South Bronx and Five Towns of the South Shore of Long Island, NY, Alan joined Abraham and Straus Department Stores in their Management Program out of college, rising to Men's Group Manager of their Manhasset store before going into the menswear industry for over 15 years. He was, most notably, a National Sales Manager for Bugle Boy Industries - a billion-dollar apparel company.

Alan relocated to South Florida after his parents were in a serious car accident in 1997 during which time, he met and immediately fell in love with his soon-to-be wife Lucy, whose home health company was helping his parents rehabilitate. After relocating, he entered the field of business development, advertising, sales and marketing with such companies as The Flyer Publications, Our City and The Clipper.

After leaving corporate America in 2016 and drawing on his extensive experience in sales, marketing and business development, Alan started his own successful consulting company helping businesses in sales, marketing, advertising, networking and business building. His clients are Century Village Newspaper: COOPPA Guardian and bus advertising for CV marketing, senior health and wellness expos, Original Scruby's BBQ Catering and Mimi's Ravioli Catering.

He has been a member of the Miramar-Pembroke Pines Regional Chamber of Commerce since 1999 and is now liaison for all of their Leads Groups mentoring chamber members in networking and business building.