

FLORIDA COUNSELING SERVICES

Accomplished marketing professional with experience in event planning, promotion and execution of large and small educational and/or fundraising activities.

Experienced writer, presenter and trainer, adapting during the COVID-19 pandemic to provide virtual programs and services. Effective collaborator who has established an extensive network of professionals in a wide range of business categories including a focus on older adult service providers.

With a wide range of extensive experience, I'm available to assist with short-term or small ongoing projects. Let's discuss how my skills might meet your needs.

- ◆ Public Relations & Marketing ◆
- ◆ Management & Administration ◆
- ◆ Advertising Copy & Placement ◆
 - ◆ Printing Layout & Production ◆
- ◆ Local Media Contacts & Interviews ◆
 - ◆ Public Speaking ◆
 - ◆ Special Events & Fundraising ◆
- ◆ Microsoft Office Suite & PageMaker ◆
 - ◆ Newsletter Writing & Production ◆
 - ◆ Website Editing ◆
 - ◆ Video Conferencing (ie Zoom) ◆
- ◆ Email Marketing (ie Constant Contact) ◆

Marcia Pinck
Florida Counseling Services
954-525-1050

floridacounseling@email.com