

Anita Finley **Boomer Times** **& Senior Life**

I've been thoughtful about seniors since childhood on Miami Beach in the fifties. I spent hours walking around on the beach area, talking and listening to their stories. They were friendly and caring. Without many friends, seniors were important in my life. I never forgot them. I spent a lot of time with my grandmother. Her influence was the major reason I became a Gerontologist.

Helping older adults be more appreciated was my goal. Getting a degree (Radio, TV, Film), and Masters in Gerontology, I spoke to organizations/groups encouraging seniors to be the best they could and wrote a senior column for PB Post for 10 years. Written with my husband, "Live to Be 100 Plus," is still available. That led to a newsmagazine and radio show highlighting seniors and now boomers to lead the way showing their experience and making the world a better place.

The 30-year-old magazine is called Boomer Times & Senior Life - the area's premier publication addressing the needs and experiences of South Florida's seniors. The radio shows, now on Zoom, are *Zoomertimes TV*. I enthusiastically invite all businesses and people who want to reach this special population my offerings.

Lastly: Marrying at 17, having three children, working as a secretary at UM Lowe Art Museum, I met a fantastic man - was married to him forty-three idyllic years until his passing, 4 years ago. My son is an immigration lawyer in Miami with 15-year-old triplets. Life is filled with wonderful experiences, family and friends!

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